

## **CURRICULUM VITAE**

Theodore Long  
5806 Wild Plum Road  
Crystal Lake, IL 60014

Phone: 608.718.8184  
DOB: 23 July 1964  
Email: long\_ted@hotmail.com

## **EDUCATION**

Argosy University- Schaumburg, Illinois

**Ed.D, Doctorate of Education, Instructional Leadership-2012**

Dissertation Title: “Employer Perceptions on Online versus Traditional Degrees”

Miami International University of Art & Design – Miami, Florida

**Master of Fine Arts, Summa Cum Laude, Graphic Design-2009**

Thesis Title: “Hermeneutics in Art”

Art Institute of Fort Lauderdale – Fort Lauderdale, Florida

**Bachelor of Science, Summa Cum Laude, Interactive Media Design – 2007**

Illinois State University-Normal, Illinois

**Bachelor of Science, Philosophy – 1991**

## **PROFESSIONAL EXPERIENCE**

***Director of the Center for Teaching Excellence***, Southern Wesleyan University, 2016-2017.

Oversee the provision of services to the Colleges and Schools of Southern Wesleyan University that ensure currency and outstanding quality in its curricular offerings, instructional methodologies, and faculty development. Provides leadership and oversight in collaboration with the Deans for curriculum development, instructional design, the use of instructional technology, distance education, and faculty development.

***Dean of Excellence and Innovation in Teaching***, Edison State Community College, 2014-2016.

Under the supervision of the Senior Vice President for Academic Affairs, the Dean of Excellence and Innovation in Teaching works in close collaboration with the academic deans and faculty to support the Innovation Academy (support for all of our high school programming including College Credit Plus, Tech Prep, District Science fair, etc.). Also provide programs and services through the Center for Excellence for Innovation and Teaching (CEIT) for helping faculty enhance their teaching and professional capabilities, develop online courses and programs, train faculty in online course design and delivery, champion Quality Matters online course design evaluations, and serve as academic liaison to the Information Technology Department regarding classroom and online technologies. Supervise all of the Library/Learning Center activities and staff. Establish and manage departmental budgets.

***Dean of Academic Affairs***, ITT Technical Institute-Madison, Wisconsin, 2013-2014.

Delivers quality education by managing academic resources, ensuring proper instruction, assessment and delivery of curriculum materials, managing the learning environment, and facilitating the use of the institution's learning methods and materials. Leads and manages the campuses' Academic Affairs department including library services. Recruits, interviews and selects direct reports. Provides leadership, direction, motivation and supervision of direct reports. Establishes performance expectations, monitors performance (including conducting classroom observations), analyzes key performance indicators, provides coaching and feedback, evaluates performance and recommends corrective actions. Performs attrition analysis and manages the campuses' retention program. Ensures the department's compliance with policies and procedures, ethical practices, government agencies' guidelines and accrediting organizations' criteria. Resolves faculty, staff and student concerns in a timely and fair manner and documents properly. Participates in the development of the campuses' business plan and budget. Promotes student enrollment growth by developing and implementing retention strategies and initiatives, overseeing the campuses' re-entry program (as directed by the Director), negotiates articulation agreements with high schools, attending campus events, and involvement in community and professional organizations and events. Apprises Director of major issues and status of initiatives, trends and opportunities on a timely basis.

***Academic Director of Web Design & Interactive Media, Digital Film and Video Production & Visual Effects and Motion Graphics***, Illinois Institute of Art-Schaumburg, 2009- 2012.

Supervise and train faculty teaching in three departments, organize scheduling of classes and instruction, oversee assessment gathering and implementation, develop new programs and continuing education classes, oversee implementation of curriculum changes, perform faculty reviews, lead faculty development workshops quarterly, resolve student conflicts, assist Admissions in new recruitment efforts and led 'product knowledge' workshops quarterly, coordinated Professional Advisory Board meetings quarterly, organized student competitions and festivals, developed internship opportunities for students, departmental budgets and equipment allocation, conducted quarterly open houses, new student orientations, graduations and summer high school workshops, negotiated articulations agreements with high schools and community colleges, oversee special projects for Dean of College.

***Professor of Game Design***, Illinois Institute of Art-Schaumburg, 2007-2009.

Undergraduate Teaching: Design Basics for Interactive Media, 2D Digital Authoring, Marketing for the Web, Presentation Graphics for Game Design, Project Management for Interactive Media, Adobe Photoshop CS, Game Level Design 1, Introduction to User-Centered Design conducted Interactive Workshops for Open Houses and High School Summer Sessions, Faculty Advisor for Gallery Shows, Film Festivals and Student Competitions, led faculty development workshops quarterly, participated in quarterly portfolio reviews and graduations, and conducted Professional Advisory Board meetings.

***Professor of Graphic Design***, Art Institute of Fort Lauderdale, 2006-2007.

Undergraduate Teaching: Design Basics for Interactive Media, 2D Digital Authoring, Marketing for the Web, Presentation Graphics for Game Design, Project Management for Interactive Media, Adobe Photoshop CS, Game Level Design 1, Introduction to User-Centered Design, Conducted Interactive Workshops for Open Houses and High School Summer Sessions, Faculty Advisor for Gallery Shows, Film Festivals and Student Competitions, led faculty development workshops quarterly, participated in quarterly portfolio reviews and graduations, and conducted Professional Advisory Board meetings

***Online Professor of Graphic Design***, Art Institute Online, 2006- present.

Undergraduate Teaching: Design Basics, Photoshop, History of Graphic Design, Typography, Advanced Flash, Portfolio Preparation, Senior Portfolio Review

## **PROFESSIONAL DEVELOPMENT AND ACTIVITIES**

### **2018**

- I participated in AIPOD Disability Services training
- I received certification in AIPOD Pinnacle training for FY18
- Created supplementary web exercises, journal links, and review questions for Marketing page for Southern Wesleyan University micropage for potential students
- Collaborated with Marketing department to update verbiage for all SWU sites landing pages for potential students
- Collaborated with Executive Team members to update content for online accessibility standards according to WACG 2.0

### **2017**

- I attended the Jenzabar Annual Meeting in Washington, D.C. At that meeting I attended numerous workshops and discussion on increasing student persistence, tracking at risk students, creating online databases to share information, creating dashboards using data analytics tools and increasing effectiveness of online learning.
- I participated in online webinars for Reviewing Faculty, FERPA changes and updates, Legal Issues and Copyrights, and Communicating Effectively.
- I took faculty development training on Pinnacle, Programs of Study, Preventing Discrimination and Sexual Violence, Information Classification and Policy Standard, Privacy and Information Security and Records Management.
- Reviewed Senior Portfolios for Art Institute Online.
- updated all links to Canvas courses affected by change in URL by online library update
- provided support for Canvas LMS faculty

## **2016**

- I took an online training program for Privacy, Information Security and Records Management.
- I participated in the Clery Act Updates and Training at Edison State Community College.
- I participated in a workshop on Competency-Based Education at Columbus State Community College in Columbus, Ohio.
- I attended a workshop on grant writing at Edison State Community College.
- I participated in AIPOD Departmental training.
- I participated in AIPOD Brightspace training.

## **2015**

- I took an online training program on EDMC Business Ethics and Policy Code of Conduct.
- I began the 6-month training offered by Institute for Women in Trades, Technology and Science.
- I worked with a team in Academic Affairs to author the report for HLC on Ethical Standards at the Community College.
- I took an online training module on Engaging Students the Right Way.

## **2014**

- I took the APPQMR course- "Understanding the QM Rubric" at Edison State Community College.
- I took the 3 day course, Team Building with Brandon Johnson at ESCC.

## **2013**

- I participated in a 3 day workshop in Atlanta, Georgia with all other Deans of Academic Affairs for ITT Technical Institute on "Improving Student Success and Retention".
- I took the orientation for new Deans learning about student tracking, faculty oversight, reporting, generating ACICS reports, daily routines, reporting applications and many other duties.

## **2012**

- I worked with Admissions department on preparing scripts to help guide potential students to correct programs.
- I served on the Artimation Film Festival, as marketing committee chair.
- I served on Academic Affairs Council for evaluating rubrics for Web, Film and VFX for the Midwest region.
- I led the budget group dedicated to lowering prices for students through reevaluation of kit prices.
- I finished my Ed.D. program in September of 2012, receiving a Doctorate of Education with an emphasis in Instructional Leadership.

## **2011**

- I served on the Fashion Show event as digital content organizer and specialist.
- I served on Curriculum Committee dedicated to lowering the credit hour guidelines to reduce to total number of credit hours for credential achievement.
- I chaired the Assessment Committee for regional Digital Film departments.

-I created two new diploma programs for Web Design. These were eventually rolled out to the entire institution of seventy schools.

-I worked with a team to change the Bachelor degree of Graphic Design into the Graphic/Web Design degree.

## **2010**

-I served on the committee to create an at-risk student database. This database was available for faculty and staff to post comments on at-risk students' progress for weekly review and discussion on intervention.

-I served on the committee for Records Policy and Review.

-I served on Marketing committee to discuss ways to increase applications and student enrollment.

-I served on Graduation Committee to plan Portfolio Review day in connection with graduation.

## **2009**

-I served on Corporate Marketing team to create videos for national distribution with our faculty.

-I received training for administering online classes in conjunction with registration.

-I received training on supervising faculty and end of quarter faculty development workshops.

-I collaborated with Career Services to seek opportunities for new internships and apprenticeships with local industries, resulting in 10 new opportunities for students to gain work skills while attending our school.

## **2008**

-I served on Faculty Development Committee, Committee on Marketing, Purchasing Committee, Textbook Committee, Curriculum Committee and Accreditation Committee.

## **2007**

-I served on Faculty Development Committee, Committee on Marketing, Purchasing Committee, Textbook Committee, Curriculum Committee and Accreditation Committee.

## **2006**

-I served on Faculty Development Committee, Committee on Marketing, Purchasing Committee, Textbook Committee, Curriculum Committee and Accreditation Committee.

## **2005**

-I served on Faculty Development Committee, Committee on Marketing, Purchasing Committee, Textbook Committee, Curriculum Committee and Accreditation Committee.

## **HONORS**

### **Edison State Community College**

- Chosen to serve on NCWIT team dedicated to increasing women and minority presence in STEM careers.
- Selected to author AQIP document on Updates to Ethical Conduct for HLC accreditation visit.

### **Illinois Institute of Art-Schaumburg**

- Department Persistence Award- for outstanding student persistence- 2009-2012
- Department Career Placement Award – for outstanding job placement after graduation, 2009-2012

### **Miami International Institute of Art & Design**

- Summa Cum Laude 3.8/4.0
- HP Contest Winner, 2005 Great Inventors Poster
- Dean's List 6 quarters

### **Art Institute of Fort Lauderdale**

- Summa Cum Laude 3.7/4.0
- Dean's List 8 quarters

## **CUMULATIVE TEACHING OUTLINE**

January 2005 through December 2017

Name: Theodore Ray Long Department: GD Current Rank: Adjunct Online Instructor

### Teaching/Primary Duties

2017 two course review  
Success 77.3% Persistence 93.3% IDEA Surveys 4.8 A

Scale from 1-5: Superior = 4.0-5.0; Highly Effective = 3.5-4.0; Satisfactory = 3.1-3.5.

Average career of all scored classes = 4.3

### Term 2017

Course # and Title online	Credit Hours	Students	Score/5.0
FND135 P01 Introduction to Web Design	3	15	4.8
G444 P01 Interactive Portfolio Design	3	7	not scored
G132 VA History and Analysis of Design	3	19	not scored
G132 YB History and Analysis of Design	3	19	4.7
G132 XA History and Analysis of Design	3	17	not scored
GWDA112 Traditional Typography	3	12	4.8

### Term 2016

Course # and Title online	Credit Hours	Students	Score/5.0
FND135 AM Introduction to Web Design	3	11	not scored
FND135 VA Introduction to Web Design	3	14	not scored
G132 XB History and Analysis of Design	3	18	4.0
G444 P01 Interactive Portfolio Design	3	8	not scored

G444 R01	Interactive Portfolio Design	3	6	not scored
G444 P01	Interactive Portfolio Design	3	9	5.0
G444 R01	Interactive Portfolio Design	3	6	not scored
G132 AM	History and Analysis of Design	3	15	not scored

#### Term 2015

Course # and Title	Credit Hours	Students	Score/5.0
online			
G444 R01	Interactive Portfolio Design	6	not scored
G132 AM	History and Analysis of Design	15	4.9
G132 P01	History and Analysis of Design	13	4.8
G132 XB	History and Analysis of Design	12	not scored
G132 P02	History and Analysis of Design	17	not scored
FND135 AM	Introduction to Web Design	8	not scored
G132 AM	History and Analysis of Design	17	not scored
G132 YB	History and Analysis of Design	15	4.3
G132 YD	History and Analysis of Design	18	4.7
G132 VC	History and Analysis of Design	12	not scored
G132 AM	History and Analysis of Design	19	not scored

#### Term 2014

Course # and Title	Credit Hours	Students	Score/5.0
online			
G132 PO3	History and Analysis of Design	15	not scored
G444 P01	Interactive Portfolio Design	14	4.4
G444 R01	Interactive Portfolio Design	6	not scored
G444 H01	Interactive Portfolio Design	7	not scored
FND135 AM	Introduction to Web Design	8	not scored
FND133 P04	Digital Imaging for Web	12	not scored
G444 R01	Interactive Portfolio Design	6	not scored
G132 PO3	History and Analysis of Design	15	4.5
G444 H01	Interactive Portfolio Design	7	not scored
FND135 AM	Introduction to Web Design	17	4.5

#### Term 2013

Course # and Title	Credit Hours	Students	Score/5.0
online			
G444 H01	Interactive Portfolio Design	8	5.0
FND135 UB	Introduction to Web Design	11	4.6
FND135 AM	Introduction to Web Design	8	4.6
G444 H01	Interactive Portfolio Design	7	not scored
FND135 XB	Introduction to Web Design	17	not scored
G444 H01	Interactive Portfolio Design	7	not scored
G444 H01	Interactive Portfolio Design	7	not scored
G132 XB	History and Analysis of Design	15	not scored

#### Term 2012

Course # and Title	Credit Hours	Students	Score/5.0
online			
G132 XB	History and Analysis of Design	12	5.0
FND133	Digital Imaging for Web	11	4.5
IMD221	Interactive Authoring II	12	3.6
IMD221	Interactive Authoring II	9	not scored
G132 PB	History and Analysis of Design	13	not scored
G132 AB	History and Analysis of Design	17	not scored

## Term 2011

Course # and Title	Credit Hours	Students	Score/5.0
online			
IMD221 Interactive Authoring II	3	18	not scored
IMD211 Interactive Authoring I	3	12	not scored
G312 Design and Technology	3	9	not scored
IMD211 Interactive Authoring I	3	12	not scored
IMD211 Interactive Authoring I	3	15	not scored
IMD122 Design and Typography	3	9	not scored

## Term 2010

Course # and Title	Credit Hours	Students	Score/5.0
online			
G312 Design and Technology	3	9	not scored
G132 History and Analysis of Design	3	16	4.3
G132 History and Analysis of Design	3	15	4.3
G322 Foundations of Elec. Production	3	15	3.4
G132 History and Analysis of Design	3	12	not scored
G322 Foundations of Elec. Production	3	15	3.4
G132 History and Analysis of Design	3	12	not scored
G132 History and Analysis of Design	3	12	not scored
G132 History and Analysis of Design	3	12	not scored
G444 H01 Interactive Portfolio Design	3	7	not scored

## Term 2009

Course # and Title	Credit Hours	Students	Score/5.0
online			
IMD221 Interactive Authoring II	3	18	not scored
IMD211 Interactive Authoring I	3	12	not scored
G322 Foundations of Elec. Production	3	15	3.4
G132 History and Analysis of Design	3	14	3.4
G132 History and Analysis of Design	3	12	3.8
G132 History and Analysis of Design	3	13	3.5
WD122 Interactive Design	3	10	not scored
WDD105 Intro to HTML	3	15	not scored
WD200 Intro to Flash	3	12	not scored
PM300 Project Management	3	15	not scored
MK333 Ecommerce	3	12	not scored
PH133 Image Manipulation	3	20	not scored
GD122 Game Design	3	11	not scored
GD220 Level Design	3	12	not scored
GD200 Web Design for Gamers	3	12	not scored

## Term 2008

Course # and Title	Credit Hours	Students	Score/5.0
online			
G224 Design Principles	3	14	3.3*
G132 History and Analysis of Design	3	14	3.7
G312 Design and Technology	3	9	not scored
IMD211 Interactive Authoring I	3	12	not scored
IMD211 Interactive Authoring I	3	15	not scored
IMD122 Design and Typography	3	9	not scored
WD122 Interactive Design	3	10	not scored
WDD105 Intro to HTML	3	15	not scored
WD200 Intro to Flash	3	12	not scored



PM300	Project Management	3	15	not scored
MK333	Ecommerce	3	12	not scored
PH133	Image Manipulation	3	20	not scored
GD122	Game Design	3	11	not scored
GD220	Level Design	3	12	not scored
GD200	Web Design for Gamers	3	12	not scored

Term 2007

Course # and Title	Credit Hours	Students	Score/5.0	
online				
G132	History and Analysis of Design	3	11	n/a
G132	History and Analysis of Design	3	10	n/a
G132	History and Analysis of Design	3	12	n/a
G132	History and Analysis of Design	3	15	n/a
G132	History and Analysis of Design	3	11	n/a
G132	History and Analysis of Design	3	17	n/a
G132	History and Analysis of Design	3	16	n/a
WD122	Interactive Design	3	10	not scored
WDD105	Intro to HTML	3	15	not scored
WD200	Intro to Flash	3	12	not scored
PM300	Project Management	3	15	not scored
MK333	Ecommerce	3	12	not scored
PH133	Image Manipulation	3	20	not scored
GD122	Game Design	3	11	not scored
GD220	Level Design	3	12	not scored
GD200	Web Design for Gamers	3	12	not scored

Term 2006

Course # and Title	Credit Hours	Students	Score/5.0	
online				
G132	History and Analysis of Design	3	11	n/a
G132	History and Analysis of Design	3	10	n/a
G132	History and Analysis of Design	3	12	n/a
G132	History and Analysis of Design	3	15	n/a
G132	History and Analysis of Design	3	11	n/a
G132	History and Analysis of Design	3	17	n/a
G132	History and Analysis of Design	3	16	n/a
WD122	Interactive Design	3	10	not scored
WDD105	Intro to HTML	3	15	not scored
WD200	Intro to Flash	3	12	not scored
PM300	Project Management	3	15	not scored
MK333	Ecommerce	3	12	not scored
PH133	Image Manipulation	3	20	not scored

Term 2005

Course # and Title	Credit Hours	Students	Score/5.0	
WD111	Beginning Flash	4	12	n/a
GD101	Intro to Graphic Design	4	9	n/a
GD200	Typography	4	6	n/a
GD400	Advanced Typography	4	4	n/a
GD221	Print Layout	4	7	n/a